



**Realizing the potential of integrated care.  
It takes all of us.**

**Ontario Community Paramedicine Secretariat Provincial Meeting  
October 30, 2019**



**@JodemeGoldhar  
@TheChangeFdn  
@NHSHorizons**

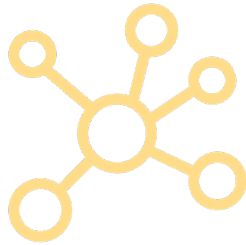
# Looking Out and Looking Up



# About The Change Foundation



Last ten years working directly with patients, caregivers and health and social care teams to improve their experiences



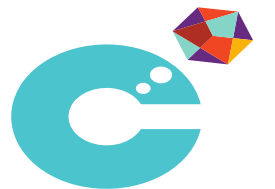
Everyone wants care to be better coordinated and integrated – question is how?



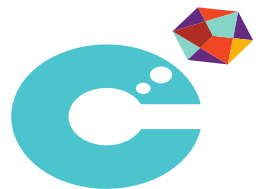
Co-design local solutions, support the change management initiatives identified, provide training, create learning communities



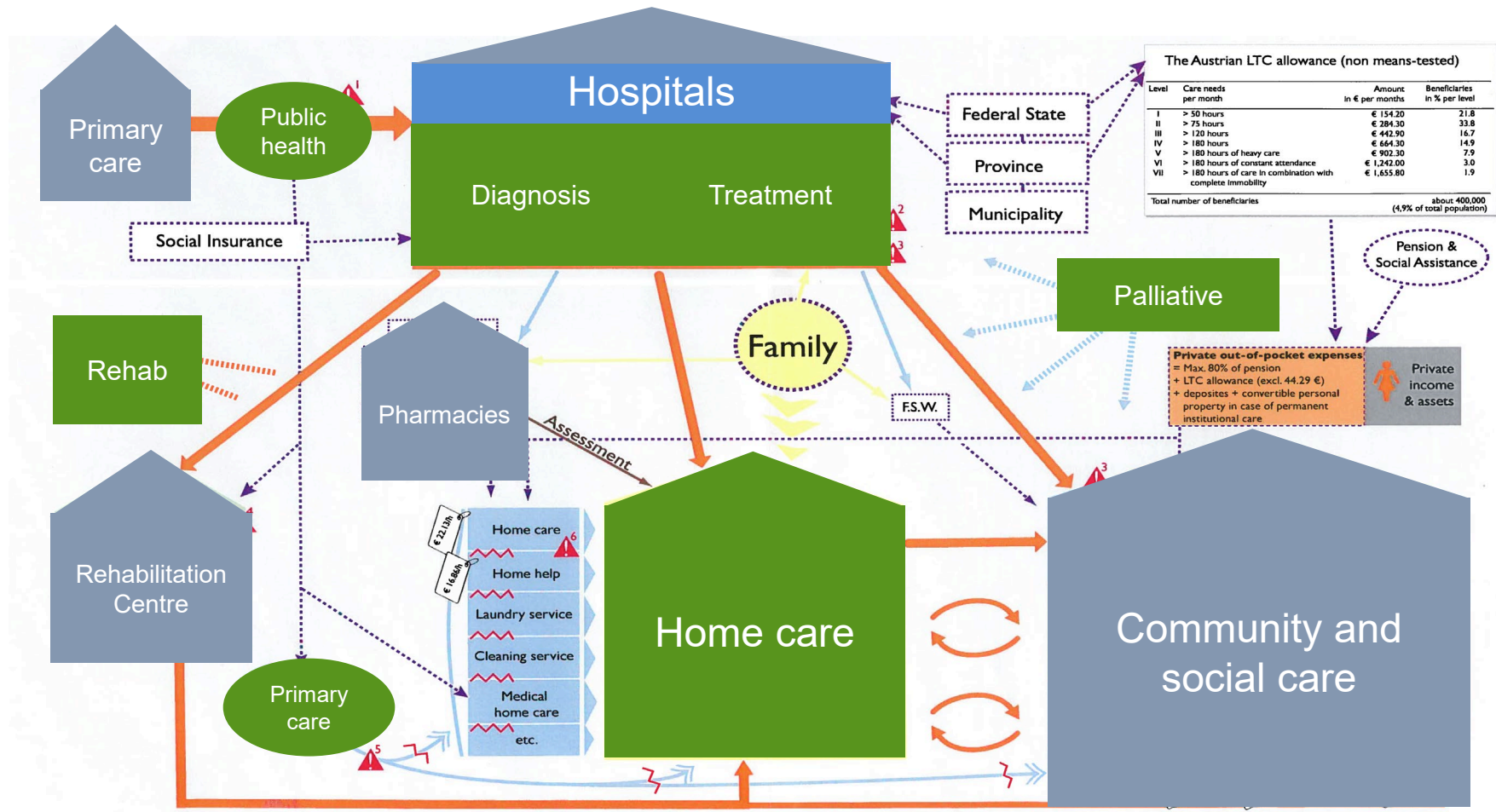
# Why What How



We Know  
the WHY

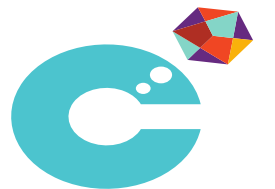


# Fragmented and highly complex



Source: Pathways for long-term care provision in Austria, Interlinks, European Centre 2009

# We Know the WHAT



# 'My care is planned with people who work together to understand me and my carer(s), put me in control, co-ordinate and deliver services to achieve my best outcomes''

National Voices, 2012

"The management and delivery of health services such that **people receive a continuum of health promotion, disease prevention, diagnosis, treatment, disease management, rehabilitation and palliative care services**, through the different levels and sites of care within the health system, and according to their needs throughout the life course"

Shaw et al, 2011, after Lloyd and Wait, 2005

"Patient care that is **coordinated across professionals, facilities, and support systems; continuous over time and between visits; tailored to the patients' needs and preferences; and based on shared responsibility between patient and caregivers for optimizing health**"

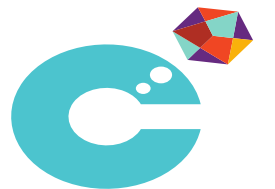
Singer, S. J. *et al.* Defining and Measuring Integrated Patient Care: Promoting the Next Frontier in Health Care Delivery. *Med. Care Res. Rev.* 68, 112–127 (2011)

"Ideal models of integrated CBPHC (ICBPHC) are **comprehensive, person-oriented, inclusive of carers and family, health promoting, strengths-based, and without a singular disease focus.**"

Wodchis WP, Ashton T, Baker GR, Sheridan N, Kuluski K, McKillop A, et al.. A Research Program on Implementing Integrated Care for Older Adults with Complex Health Needs (iCOACH): An International Collaboration. *International Journal of Integrated Care.* 2018;18(2):11. DOI: <http://doi.org/10.5334/ijic.4160>



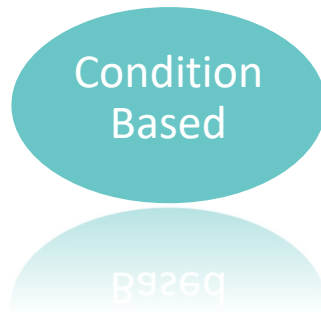
# Sense Making the WHAT



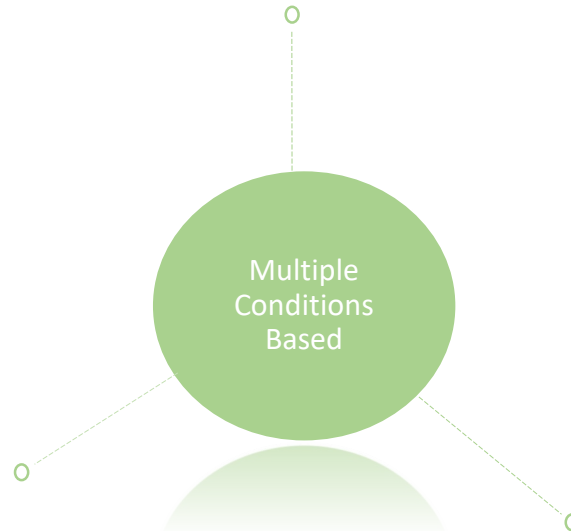
# Integrated Health Systems

*Condition based to population based focus*

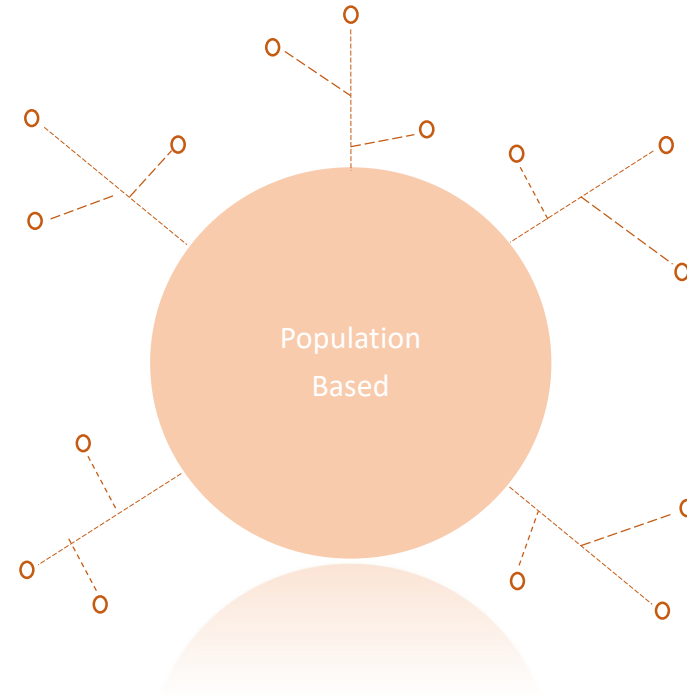
One specific patient diagnostic group  
(e.g. post hip/knee replacement;  
post-surgical wound care)



Groups of patients with multiple  
and/or complex/ chronic health  
conditions

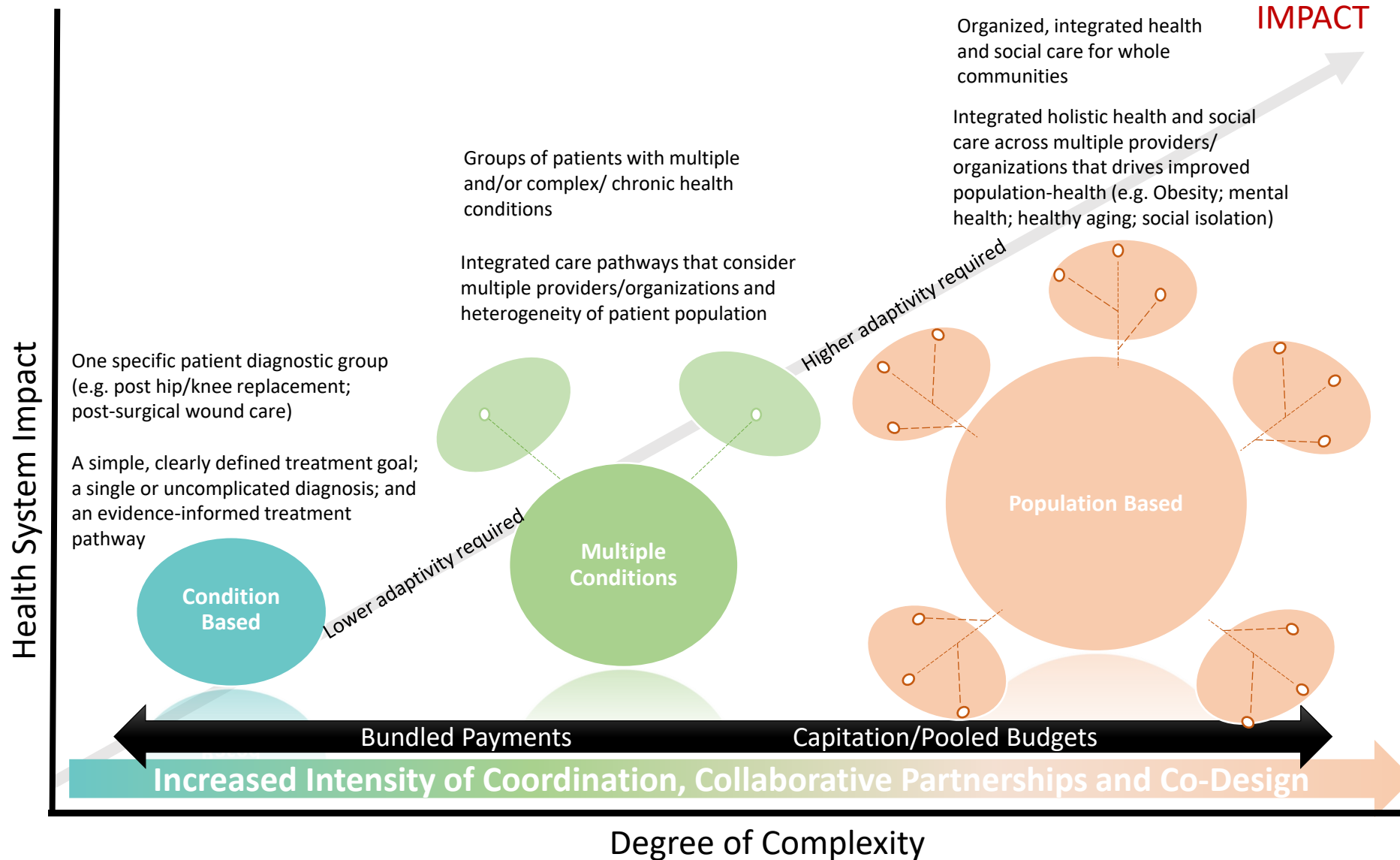


Organized, integrated health  
and social care for whole  
communities



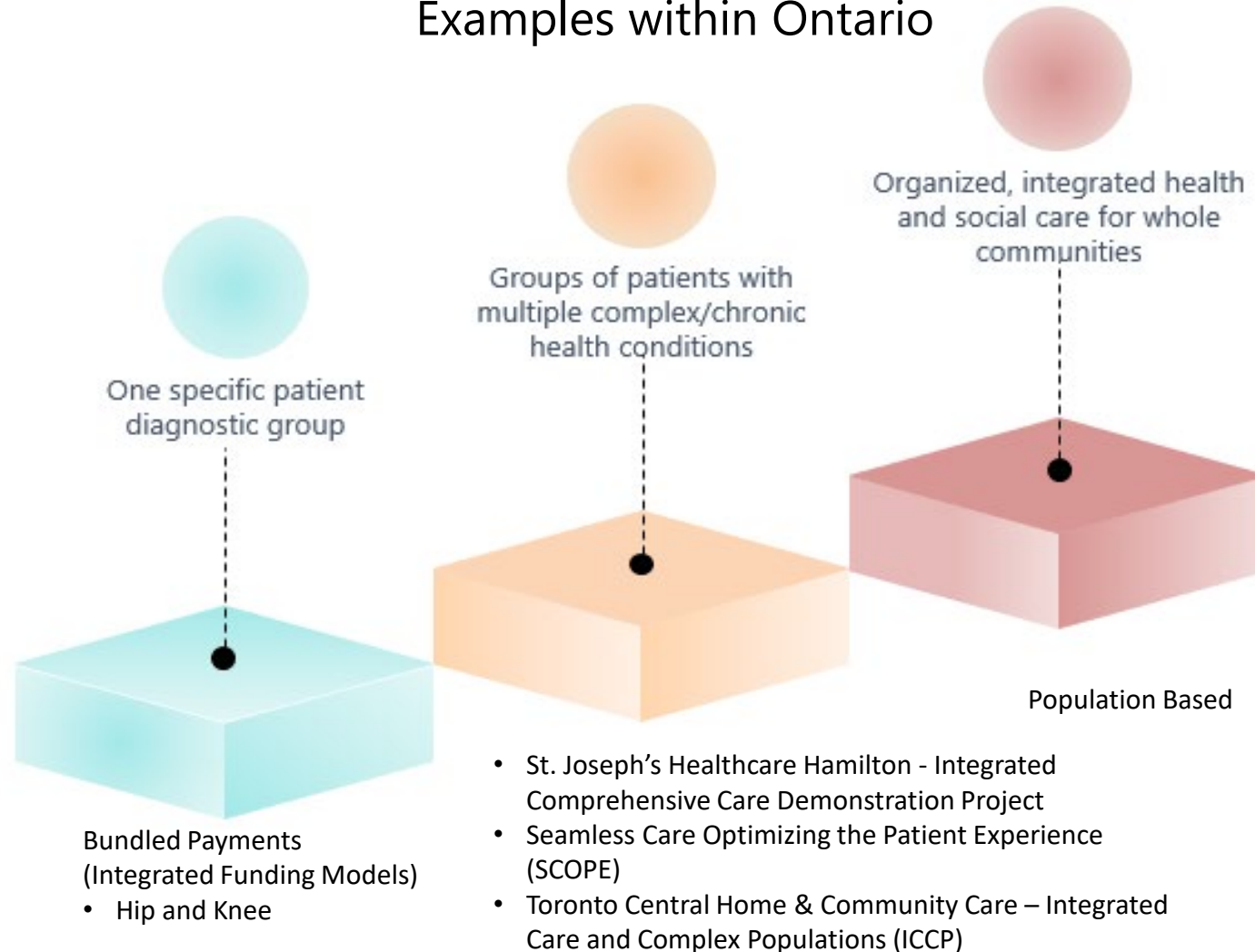
# Integrated Health Systems

*Transition from condition based to population based care*

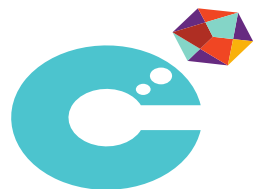


# Integrated Health Systems

## Examples within Ontario

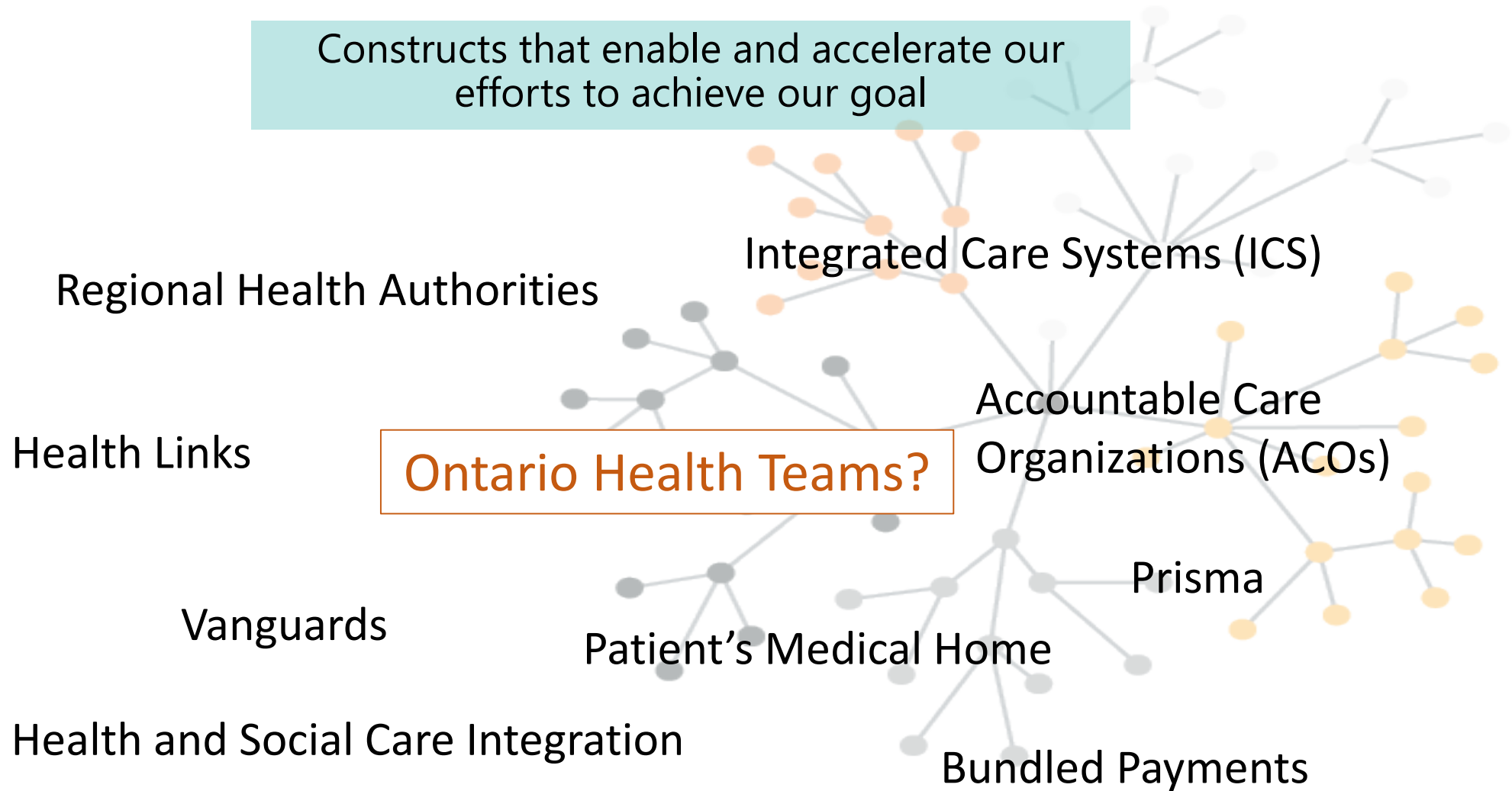


# Integrated care around the world



# What's in a Name?

Constructs that enable and accelerate our efforts to achieve our goal



# The National Health System (NHS) Experience

*5 Years Ago (2014)*

- Experimental 'vanguard' integrated care models:
  - Multispecialty Community Providers
  - Primary and Acute Care Systems
  - Enhanced health in care home
  - Urgent and emergency care
  - Acute care collaborations

Condition Based

Multiple Conditions

09289

09289

**NHS**

FIVE YEAR FORWARD VIEW

October 2014

# The NHS Experience

*5 Years Later (2019)*

- *“Focus on population health- moving to Integrated Care Systems everywhere by April 2021”*
- The NHS will move to a new service model in which patients get more options, better support and properly joined-up care at the right time in the optimal care setting
- ‘Triple integration’ of primary care and specialist care, physical and mental health services, and health with social care.

Condition Based

Multiple Conditions

Population Based

## The NHS Long Term Plan

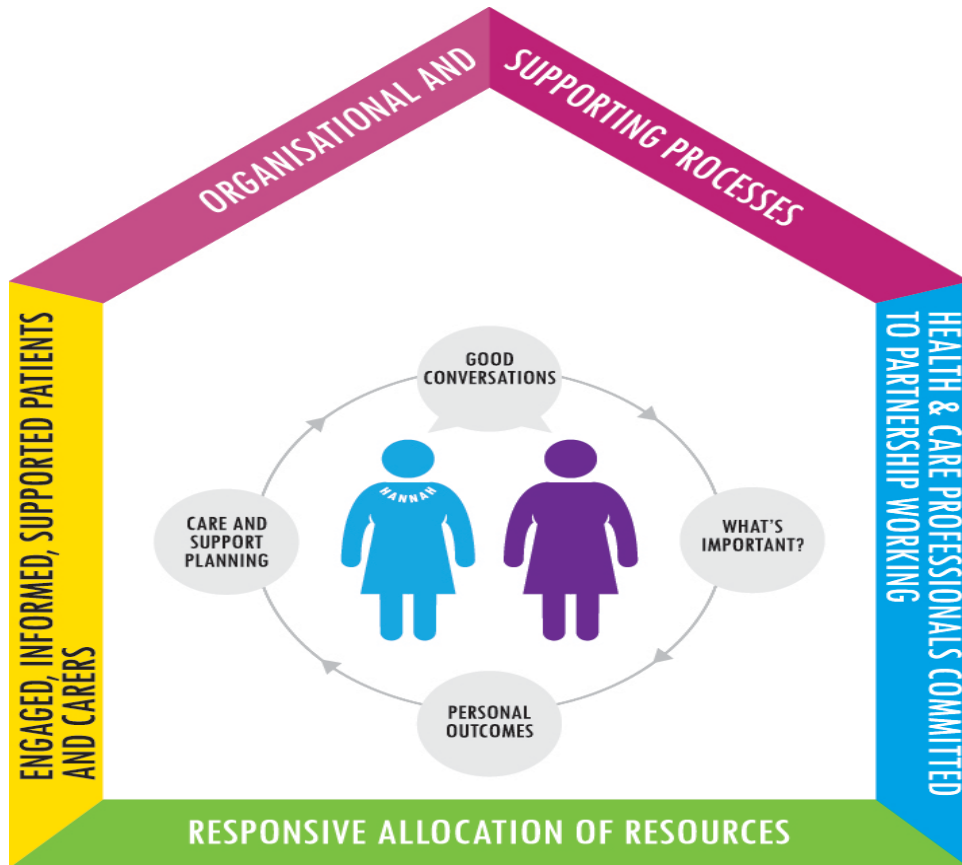




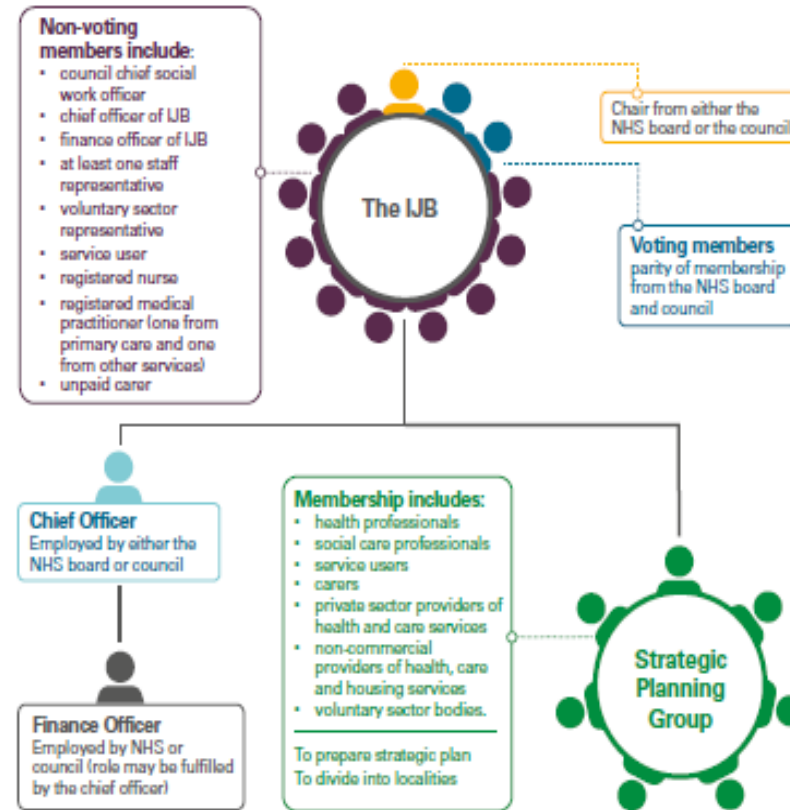
# SCOTLAND

## 9 Health and Wellbeing Goals

### House of Care



### Integrated Joint Boards



Condition Based

Multiple Conditions

Population Based

# Canterbury, New Zealand

Population Based

Changing cultures and strengthening competencies...to integrated system, where people and systems talk to each other?





# NUKA SYSTEM OF CARE Alaska, United States

Population  
Based

19950

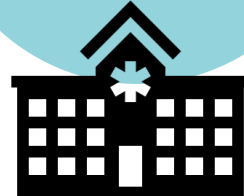
Relationship-based,  
customer-owned  
approach to transforming health care,  
improving outcomes and reducing costs.



**40%**  
drop in ER  
visits



**36%**  
drop in  
hospital  
stays



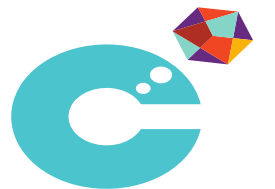
**95%**  
employee  
satisfaction



**97%**  
customer  
satisfaction



# Lets Talk About The HOW

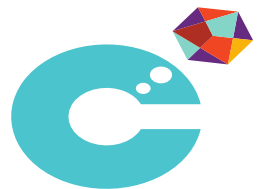


# Seismic Shifts

Powered by:

@JodemeGoldhar @TheChangeFdn

@HelenBevan @HorizonsNHS



# Mission to Shared Purpose



OUR

Who are the people who will be impacted by the change? Who will need to be part of the change?

SHARED

What unites us?

PURPOSE

Why are we taking action? How does it connect with the things that really matter to us?

# Organizational Impact to Collective Impact



ORGANIZATIONAL IMPACT

Working individually to address issues



COLLECTIVE IMPACT

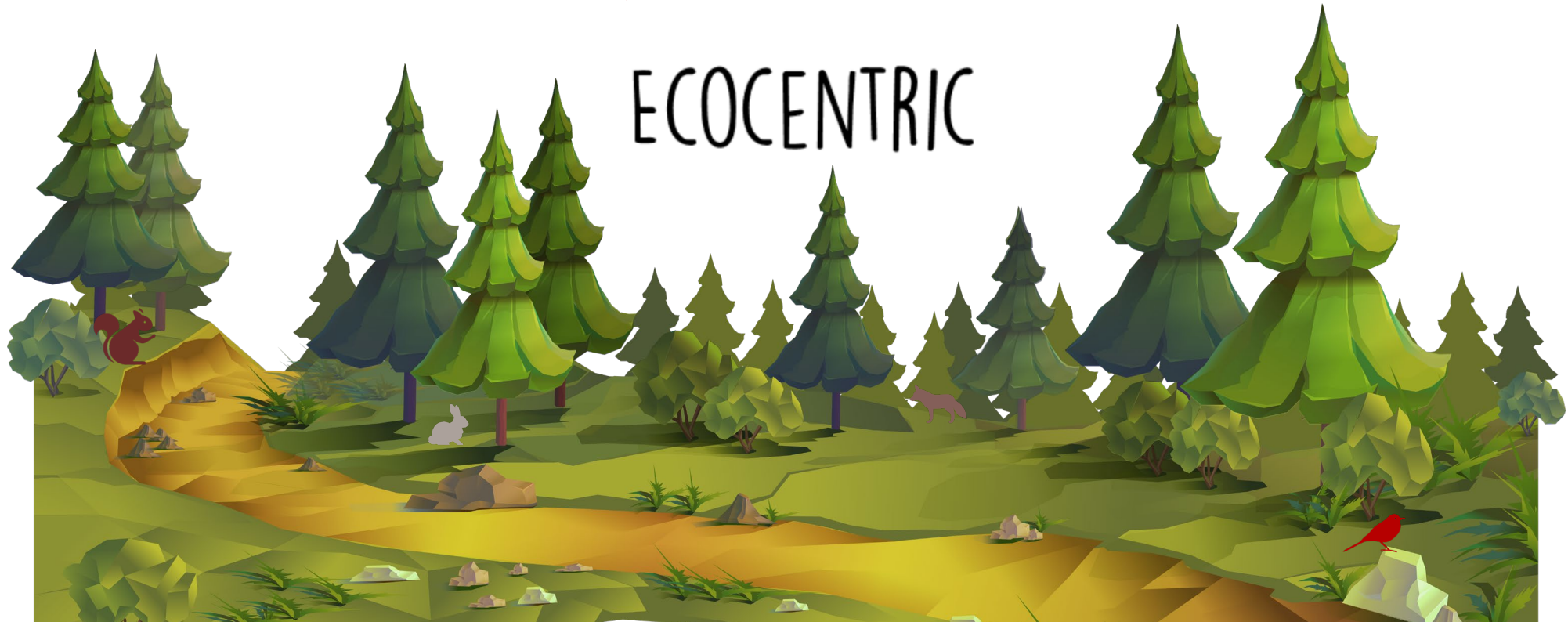
Working together to address  
Complex system issues

# Egocentric to Ecocentric

EGOCENTRIC

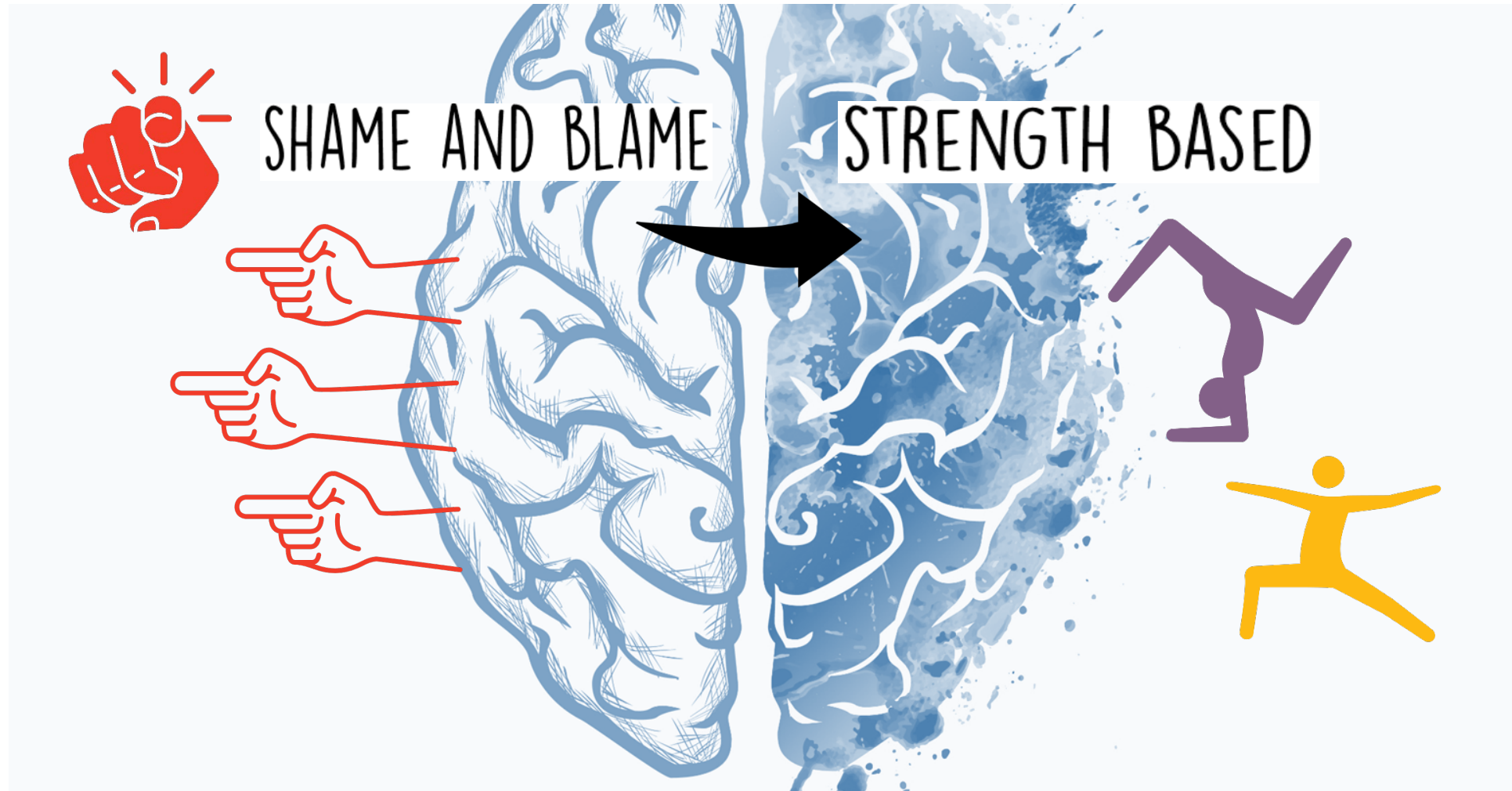


ECOCENTRIC

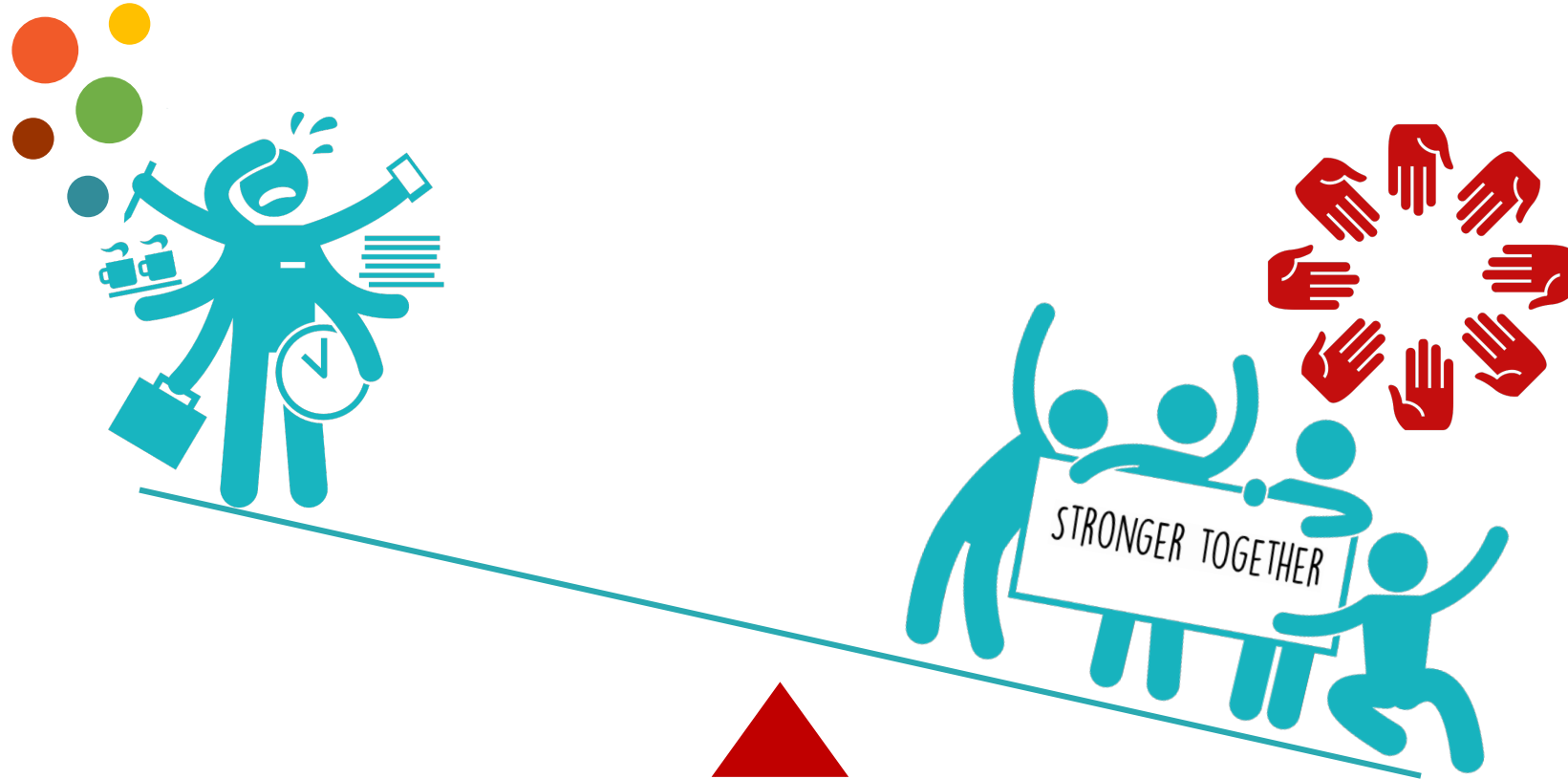




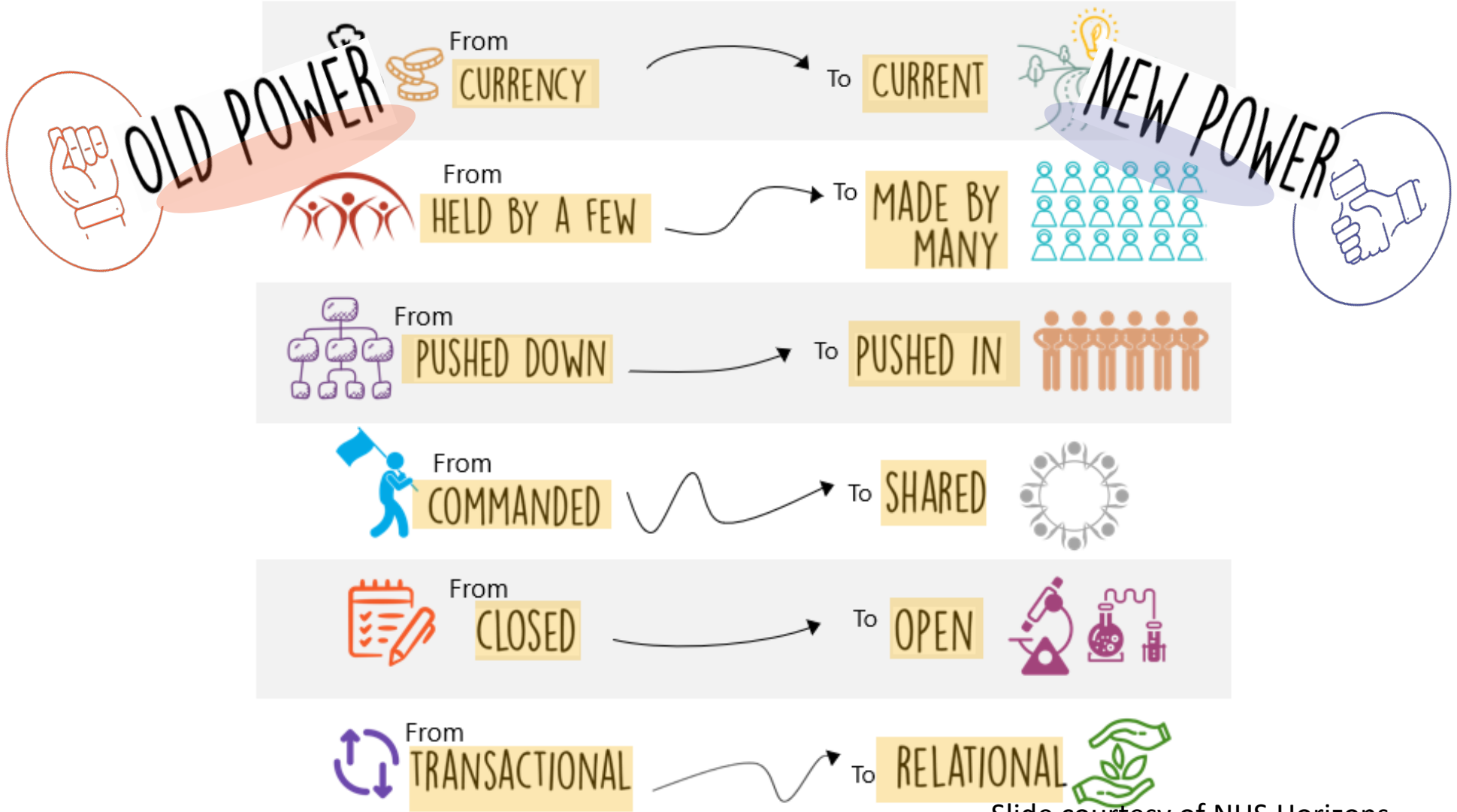
# Shame and Blame to Strengths *'Seek to Understand'*



# Scarcity to Abundance



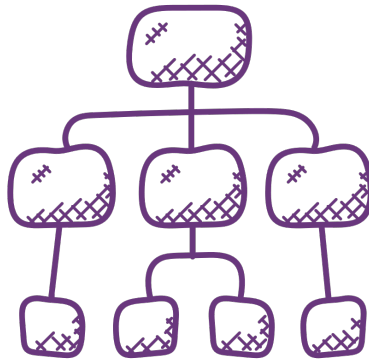
# Shifting Powers From OLD to NEW



Slide courtesy of NHS Horizons  
And @henrytimms @jeremyheimans

# Formal Leaders to Super Connectors

Designed for  
**DIVISION**

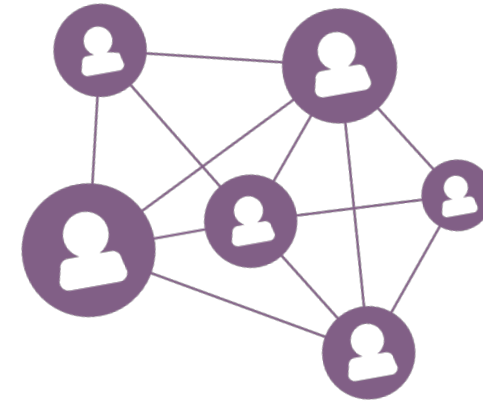


**Senior Leaders**

are less influential than  
we/they think...

Just **3%** of people  
in the organisation  
or system typically  
influence **85%** of  
the other people

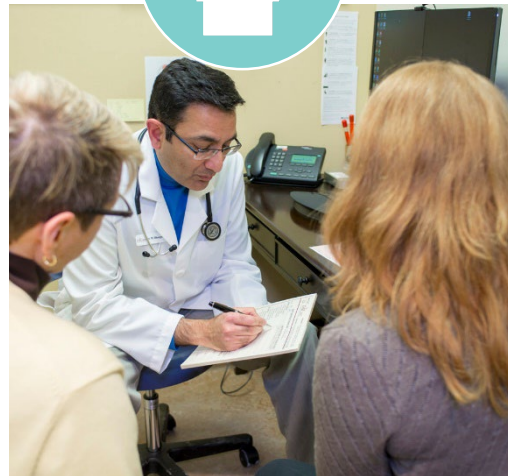
Designed for  
**CONNECTIONS**



## FIND YOUR SUPER CONNECTORS!



# Sharing Information to Co-Design



**Era One: Sharing Information**

**Power differential between provider(s), patients and caregivers**



**Era Two: Engaging Patients and their Families**

**Shifting power differential between provider(s), patients and caregivers**



**Era Three: Co-Define and Co-Design**

**Power is shared between provider(s), patients and caregivers**



## Co-design

An intention to create a collaborative healthcare system with our shared resources, for ALL of us, intentionally bringing all sources of expertise, wisdom and knowledge the table, as early as possible, for continued learning, design and planning.

Eileen Dahl

# What Co-Design is Not

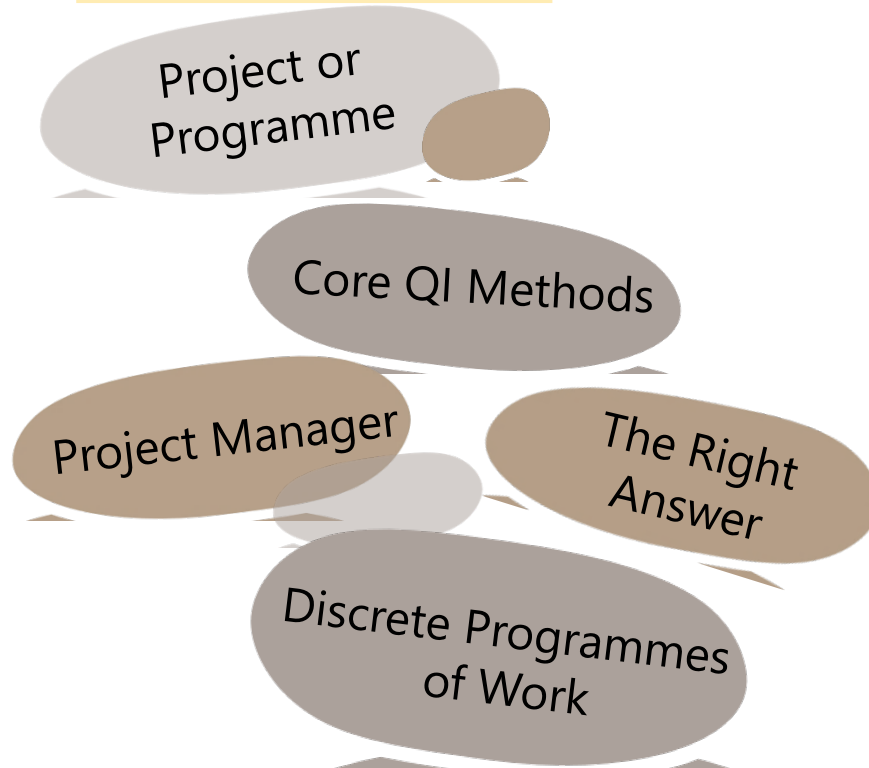


- It is not having a patient or a caregiver tell their story without it leading to change
- It is not bringing solutions to patients and families for their feedback
- It is not setting up a patient and family advisory committee for the sake of having it
- It is not professionalizing patients and families

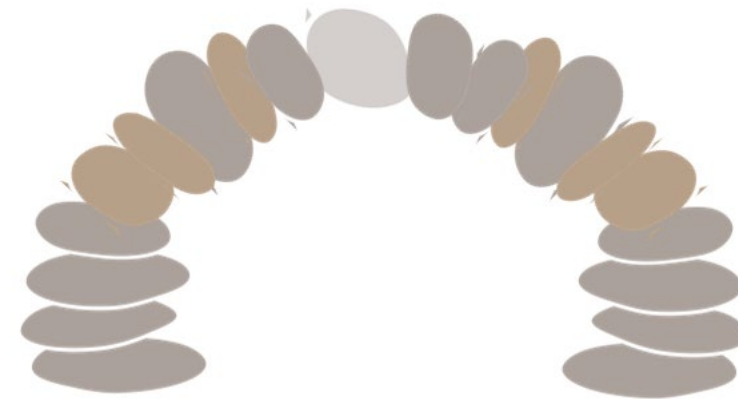
# Independent to Interdependent

*Transition from disparate activities to coordinated functions & activities*

## INDEPENDENT



## INTERDEPENDENT



System or Collaboration  
Connected Change Methods  
Multiple Right Answers  
Collaborative Leader  
Joined Approaches that Connect  
Multiple Initiatives



**Learning Health Systems**



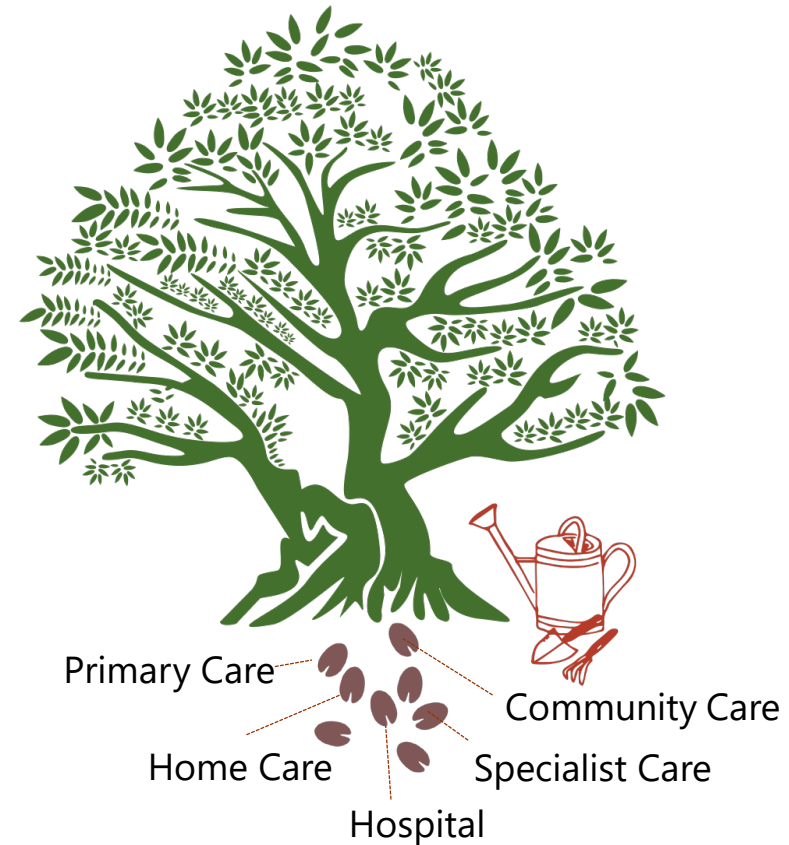
# Transactional to Relational

*Changing how we work together and partner with one another*

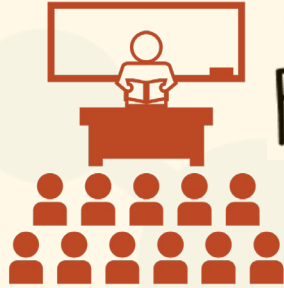
## TRANSACTIONAL



## RELATIONAL



# Face-to-Face to Virtual

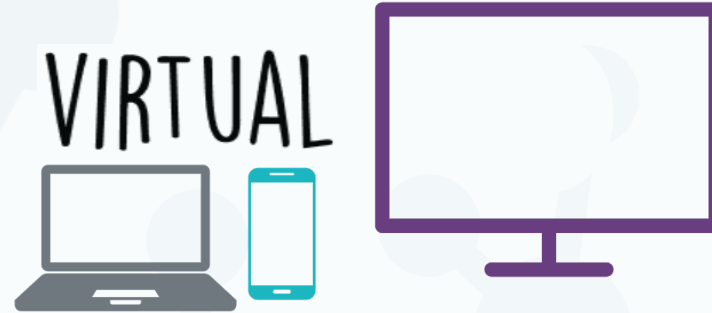


FACE TO FACE

- One location "fits all"
- Physical limits on size
- Synchronous
- Conventional modes of engagement



VIRTUAL



- Anywhere and anytime
- Mass-participation potential
- Synchronous and Asynchronous
- Multiple channels for participation

# Seismic Shifts

*To realize the potential of integrated care*

ORGANIZATIONAL MISSION

ORGANIZATIONAL IMPACT

EGO-CENTRIC

SHAME AND BLAME

SCARCITY

OLD POWER

FROM FORMAL LEADERS

SHARING INFORMATION

INDEPENDENT

TRANSACTIONAL

FACE TO FACE



SHARED PURPOSE

COLLECTIVE IMPACT

ECO-CENTRIC

STRENGTH BASED

ABUNDANCE

NEW POWER

FOCUS ON SUPER-CONNECTORS

CO-DESIGN

INTERDEPENDENT

RELATIONAL

VIRTUAL



## Innovations

**Every sector has a role to play in connecting up care.**

**Consider *how* we can do things in new power ways to bring about change.**

# Project A

*Why It Started*



A need for front line and executives to join together and collectively solve problems facing ambulance services in the NHS.



- High volumes of 911 calls
- Long wait times in A&E
- High Cost
- Poor satisfaction
- High absenteeism



OLD POWER



NEW POWER



A recognition that traditional approaches were not working and needed to change to new power approaches.

# Project A

## Why It Started



Slide courtesy of NHS Horizons  
More information about Project A: <http://horizonsnhs.com/projecta/>

# Project A

*Where It's Trying to Get To*

Four or five ideas that can be implemented by ambulance trusts across the country over the next twelve months, supported by the Horizons team and the Association of Ambulance Chief Executives (AACE).

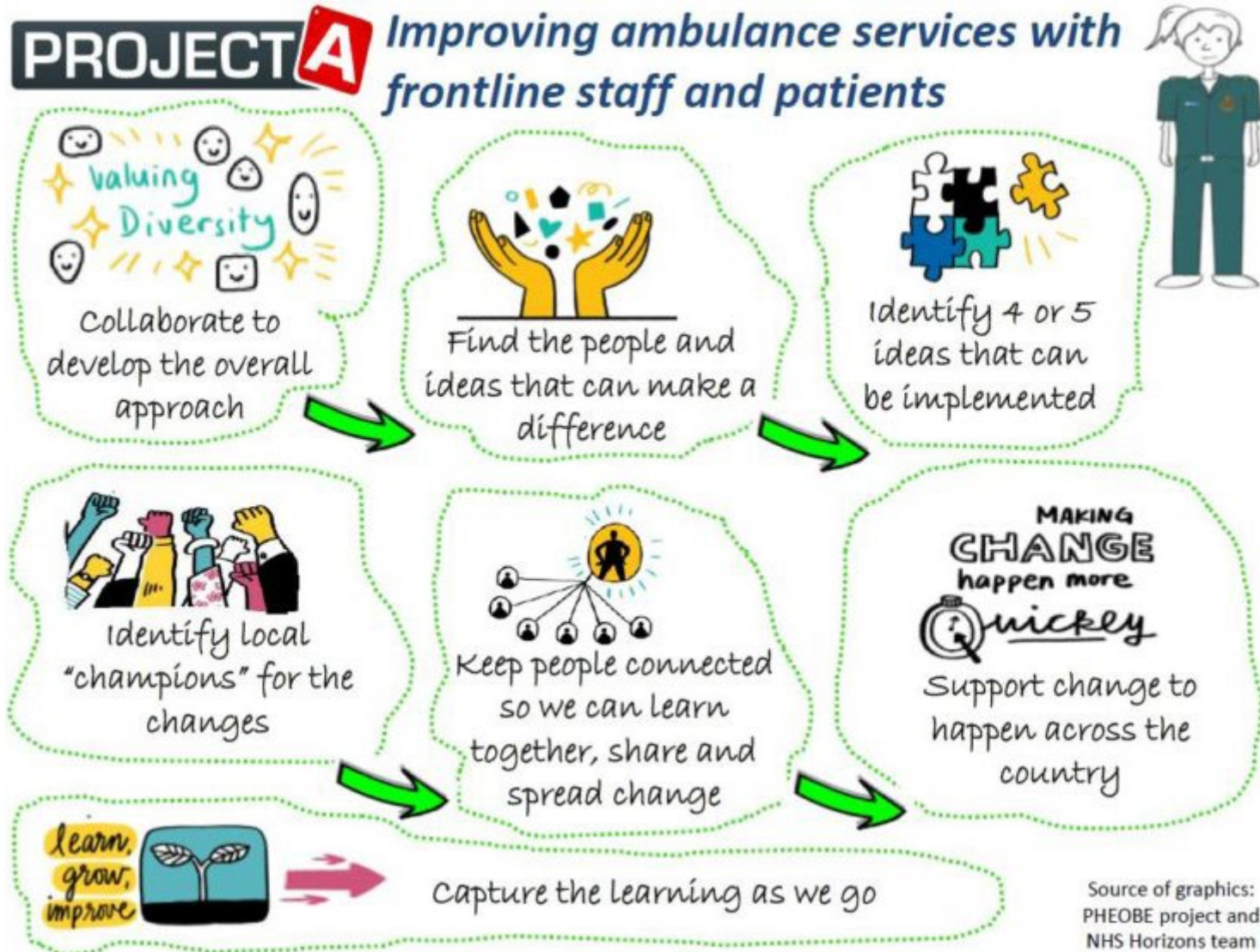


Slide courtesy of NHS Horizons

More information about Project A: <http://horizonsnhs.com/projecta/>

# Project A

Approach





# Project A

## *Ideas that Emerged for Further Work and Progression*



608 ideas were submitted by frontline ambulance staff and members of the public during summer 2018. The ideas were grouped in to themes, and during September staff collaborated to test and prototype 12 of the ideas during a two day 'innovation burst'.

**These are the six ideas that emerged from the innovation burst for further work and progression:**

**Find out more: <http://horizonsnhs.com/projecta/> on Twitter #ProjectA**

### **Action on Falls**

The aim is to develop and implement a falls response framework that will be relevant to every ambulance service and that will lead to better, more appropriate services for people who fall, less conveyance and/or help stop people from falling in the first place, or falling again.

### **Action on Mental Health and Emotional Distress**

To create an actionable "knowledge bank" for use by frontline ambulance staff and share and test approaches to supporting people in mental health crisis and emotional distress.

### **Action on Partnership: People, Families and the Wider Community:**

To co-produce a campaign that focusses on how to access and use services. It will be a two-way partnership, created in the spirit of community engagement, co-creation and activism, using multiple communication channels including social media.

### **Action on Staff Wellbeing:**

Develop a virtual collaborative that looks to support ongoing work within the Human Resource Directors' Group (HRDs) and Strategic Partnership Forum (trust and union representatives) with a focus on implementing clinical supervision across all ambulance services.

### **A Directory of Ideas for Improvement:**

Share the 70 ideas with the most potential for implementation from the #ProjectA ideas platform and create a series of challenges to help trusts introduce them.

### **Virtual Collaboration:**

Build the capability of the ambulance workforce to collaborate virtually; reducing time away from work and abstraction; increasing opportunities for sharing, learning and speeding up change.

# Project A

*People Own What They Help Create*



## Bottom up

- Frontline engagement
- Co-creation
- Going where the energy is
- Flexible and emergent.....
- Virtual / Social media

And

## Connecting the system to itself

- AACE – Chief Executives Support
- NHSE (Ambulance improvement programme)
- Other groups where we can (New QI Indicator)
- People with an interest and/or passion



Approach based on Myron's Maxims

Slide courtesy of NHS Horizons

More information about Project A: <http://horizonsnhs.com/projecta/>

# Project A

## The Power Of Virtual Connections

**Ian Baines** @ihbaines · Jun 26  
Great 'Virtual Familiarisation' session with @ACE\_org QGaRD and Finance Directors this morning. Continuing the upskilling and spread of virtual facilitation skills across the Ambulance Service. #ProjectA #VirtualCollaborate @horizonsnhs @HilaryPillin @OatesLynsey @Zoelord1



**Ian Baines**  
@ihbaines

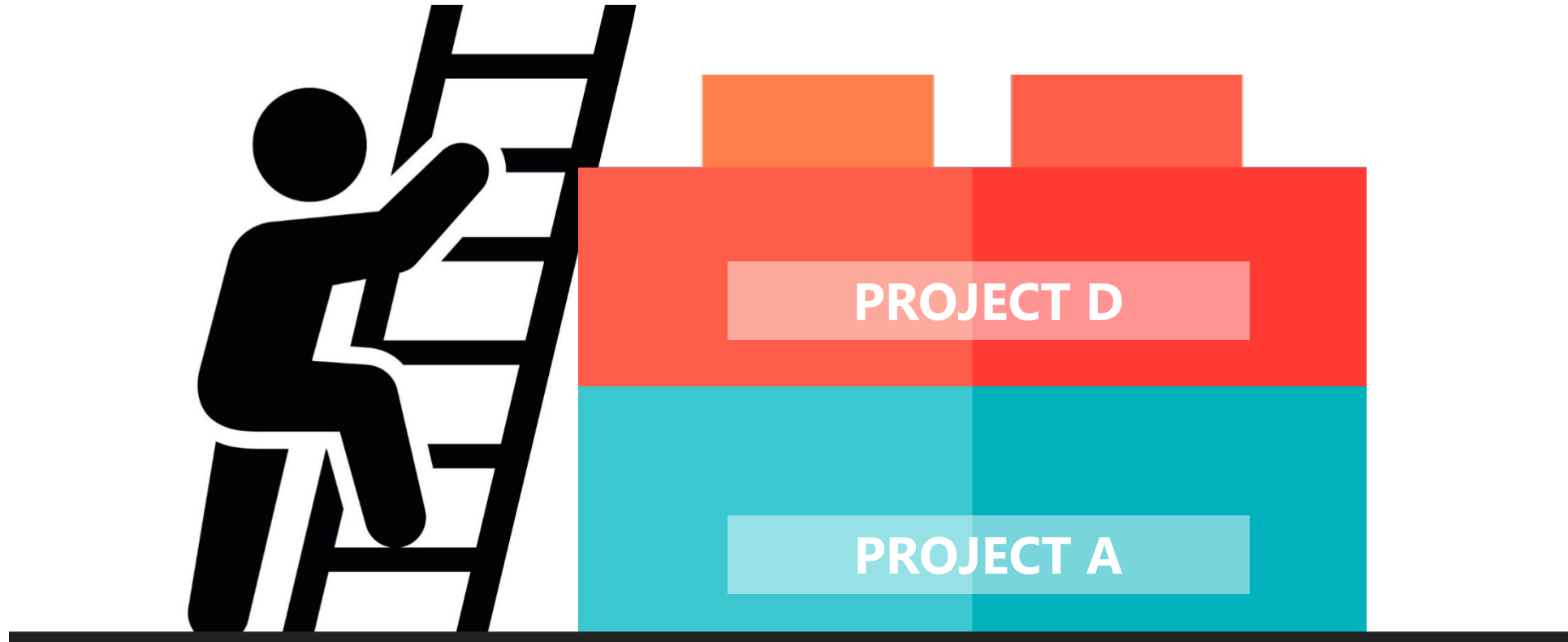
Replying to @adblanche

Yep, always end with a wave and a smile, it's fun and relational.



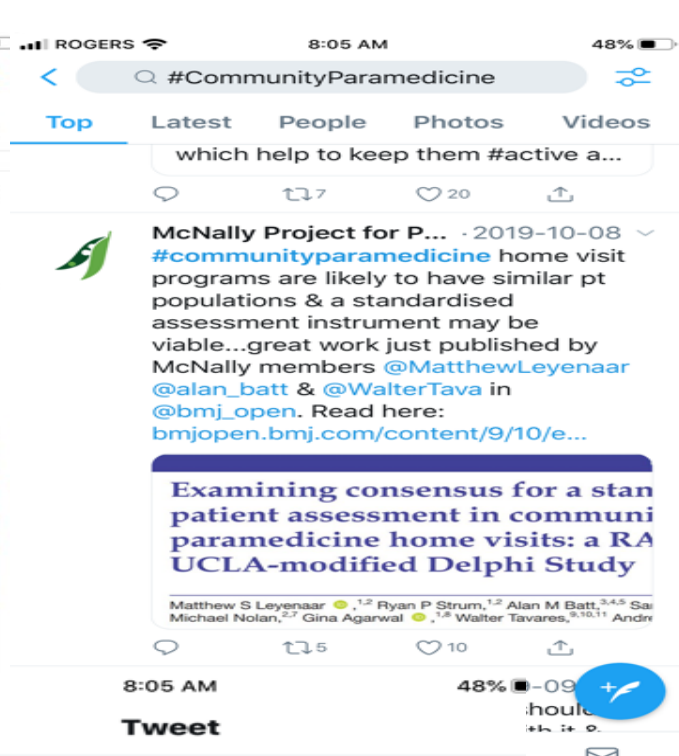
# From Project A to Project D

*The new way to drive change*





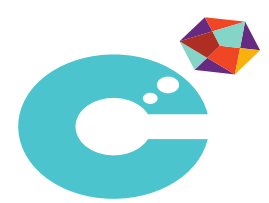
**There are many examples of great work already occurring in Ontario and there is much to be proud of.**



Priscilla Harries  
@Cilla\_Harries

Occupational therapists and paramedics working together –helping keep people in their own homes and participating in the lives which help to keep them #active and #healthy We are #StrongerTogether 🍌 @WeAHPs @sgulparamedics @SGUL\_OTs @theRCOT @ParamedicsUK @KUSTGeorges

BBC Radio 4 Today @... · 2018-07-26  
Meet the NHS duo keeping people safe at



# Social Navigator Program

*Connecting and supporting individuals through a referral process and by engaging all social and healthcare agencies in the City of Hamilton.*

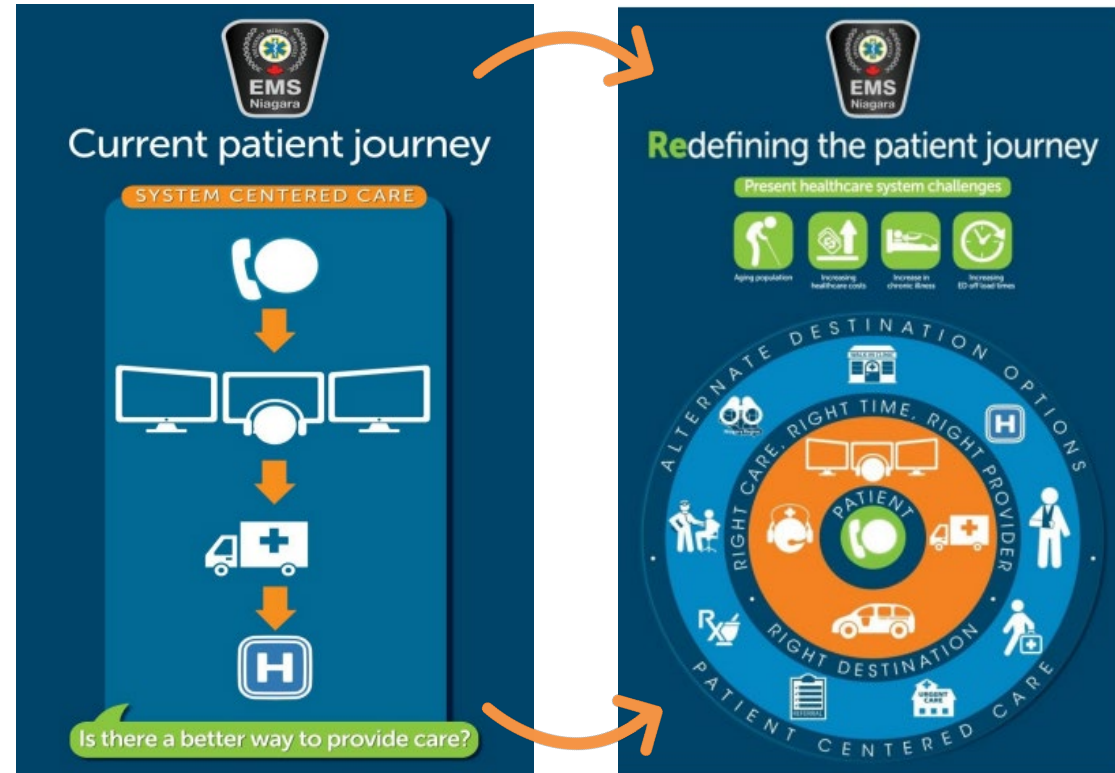


Hamilton



# Omega Project

*Redefining the patient journey by looking at opportunities to build an evidence-based holistic system of pre-hospital care.*



Hamilton Niagara Haldimand Brant LHIN





ASSOCIATION OF FAMILY HEALTH TEAMS OF ONTARIO

## BRIGHT LIGHTS AWARDS



2019

# County of Simcoe Community Paramedicine Program



- Paramedic Referral, Home Visit and Frequent Caller/Follow up
- Has reduced primary care visits, emergency room visits and 911 calls
- 652 home visits in 2018; 79 ER visits avoided
- 47 physicians involved
- The program is a partnership with the 5 local Health Links, Health Quality Ontario, home and community care and 211

# Couchiching OHT



**“I now have a voice.”**

- Ken, Community Paramedic at County of Simcoe Paramedic Services



# Hills of Headwater Collaborative



## Excerpts from a Headwaters Health Care Centre Press Release on July 18, 2019:

On June 25th, The Hills of Headwaters Collaborative held a community symposium. The symposium, a first of its kind in Dufferin-Caledon, brought together patients, family doctors, governors and community leaders to gather input from the community and to create a shared vision for the future. Several community action groups have also been formed to advance on the ground improvements in mental health, palliative care and for other populations with complex health and social services needs. The Collaborative will submit its full application to the MOH by October 9, 2019.

Tom Reid, Chief, Dufferin County Paramedics: “This is amazing opportunity to design and implement an integrated health system locally which is managed by our community. Making decisions locally will greatly benefit our community!”



## **So What Next?**

**How do we take this good work and accelerate it, amplify it, make it the new normal for Ontarians?**

**How will Community paramedicine build on its strengths and realize these seismic shifts in the everyday?**

**From strength to strength....**

# Thank you!



**@JodemeGoldhar**

**@TheChangeFdn**

**@IFICInfo**

**@horizonsNHS**